

# KATRINA GAINES-SPEARS

Contact me!

Portfolio website: [www.katrinags.com](http://www.katrinags.com)

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## OBJECTIVE

I am seeking a position that utilizes and challenges my creativity and technical skills.

## PROGRAMS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Microsoft Office  
Teams, Slack, & Zoom  
Mac and PC Proficient  
Wacom Cintiq

## SKILLS

Apparel Design  
Graphics and Logo Design  
Art and Illustration  
Data Entry  
Customer Service  
Social Media Management  
Occasional Baking

## EDUCATION

University of Southern California  
*Fall 2013 to Spring 2017*  
B.A. Fine Arts - Drawing & Design  
*Roski School of Art and Design*  
Consumer Behavior Minor  
*Marshall School of Business*  
GPA: 3.92 Summa Cum Laude

## RELEVANT COURSEWORK

Special Projects in Design  
Design 103 - 403  
Typography (A & B)  
Digital Tools of Design  
Drawing 201 - 401  
Concept Design for Animation  
Advertising and Promotion  
Intro. to Marketing

"What is essential is invisible to the eye."  
*-The Little Prince*

## WORK EXPERIENCE

### Graphic Designer I - Founder Sport Group

*Aug. 2017 to Present - Carlsbad, CA*

I am currently employed at the CA branch of FSG, where I create new apparel designs and graphics, do data entry and licensing, and build orders and CADs. Recent projects include a line of adorable "ugly holiday sweaters", Instagram ad layouts, Major League Baseball Players' Association fanwear, and designs for stylish athletic jackets.

### Freelance Artist/Designer

*2017 to Present - Fallbrook, CA*

I make logos, banners, and graphics for clients such as Wings of Change and FOTFAP.

### Digital Lounge Technician - USC Annenberg School's Digital Lounge

*Aug. 2016 to May 2017 - Los Angeles, CA*

As an Adobe Technician, I provided customer service for the DL and technical help for individuals. At the Help Desk, I assisted students with questions regarding Photoshop, Illustrator, and InDesign. I made Adobe software tutorials for the DL's website, assisted with classes, helped with scheduling lessons, and installed software.

### SIGM Program Counselor - Stanford Graduate School of Business

*Summer 2016, Summer 2017 - Stanford, CA*

At the Summer Institute of Graduate Management, I developed my leadership and classroom management skills. I assisted professors, aided students, coordinated events, kept records, and supervised courses for the program's duration. The position required that I be available at all times and work to enhance the students' experience.

### Social Media & Graphic Design Intern - Kitty Bungalow Charm School for Wayward Cats, Sept. 2015 to Feb. 2016 - Los Angeles, CA

I headed graphic design projects and managed the Bungalow's social media. I collected data and analytics, took photos, and designed imagery for Facebook and Twitter. I designed promotional cards, event flyers, postcards, and coordinated volunteers.

### Graphic Design Intern - iCatch Marketing

*Summer 2015 - Pacific Beach, CA*

I was a graphic designer working on clients' projects and promotional materials. I created brochures, infographics, website wireframes, and online banners. I did copy-editing, blogging, and group collaboration as well as individual assignments.

### San Diego Comic Con Line Manager - Eastridge Workforce Solutions

*Summer 2015, Summer 2016 - San Diego, CA*

### Compliance Auditor - Viewpoint Consumer Reporting

*Aug. 2013 to Aug. 2017 - San Diego, CA*